



New merchandising packages and displays for Documate<sup>R</sup> center-hook filing devices will be rolled out to ISO's by Wright Line Inc. at COMDEX, Booth #W280, West Hall.

WRIGHT LINE INC.  
135 Gold Star Blvd.  
Worcester, MA 01606  
(617) 852-4300

# News From Wright Line

FOR IMMEDIATE RELEASE:

160 Gold Star Boulevard  
Worcester, Massachusetts 01606  
(617) 852-4300

CONTACT: Linda Millman  
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WRIGHT LINE INC., ROLLS OUT NEW DOCUMATE<sup>R</sup> MERCHANDISING PROGRAM

FOR ISO'S AT COMDEX

Worcester, MA (November 1984) —New merchandising packages and displays for Documate<sup>R</sup> center-hook filing devices will be rolled out to ISO's by Wright Line, at COMDEX, Booth #W280, West Hall.

"The Documate merchandising program is designed to actually sell itself," states Brian Rillahan, ISO Market Development Manager. "The eye-catching merchandising packages and displays tell customers the Documate story—a system that they can easily use to organize their computer-related media on a daily basis."

The Documate system includes an array of center-hook filing devices that accommodate the wide range of computer-related media—from diskettes to printout reports. Specially designed Stackable Racks, Desk Racks, and Mobile Frames, all equipped with hanger-bars, keep Documate devices conveniently within reach.

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WRIGHT LINE--DOCUMATE MERCHANDISING PROGRAM AT COMDEX

Retailers can choose from space-saving spinners, and counter-top displays. "The entire Documate merchandising program provides computer retailers with tremendous profit opportunities. People work with a variety of computer media everyday. They have problems in organizing this media because it comes in many shapes and sizes. We have a Documate device for every type of media," adds Rillahan.

Wright Line Inc. offers ISO's a broad range of products for microcomputer users including the PC WorkCenter<sup>TM</sup>, Documate center-hook filing devices and ready-to-assemble furniture.

For more information on Wright Line ISO's Dealer Program contact:  
Brian Rillahan, ISO Market Development Manager, Wright Line Inc.,  
135 Gold Star Blvd., Worcester, MA 01606, (617) 852-4300.

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Wright Line Inc. announces the PC WorkCenter<sup>TM</sup>  
to ISO's at COMDEX, Booth #W280, West Hall.  
Built "up" instead of "out", the WorkCenter's  
vertical configuration creates a compact  
workstation for the IBM PC system, related  
equipment and supplies.

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WRIGHT LINE INC. ANNOUNCES THE WRIGHT LINE PC WORKCENTER<sup>TM</sup> TO ISO'S  
AT COMDEX

Worcester, MA (November 1984) --Wright Line Inc., a unit of Barry Wright, announces the Wright Line PC WorkCenter to ISO's at COMDEX, Booth #W280, West Hall. Built "up" instead of "out", the WorkCenter's vertical configuration creates a convenient, integral workstation/storage/security unit for the entire IBM PC system, related equipment and supplies.

By just pulling up a chair, a user has access to the monitor, positioned at eye level on a roll-out shelf, and the keyboard, placed at an ergonomic operating height on another roll-out shelf. A sliding printer shelf accommodates the printer. All other related equipment and supplies (diskettes, manuals, printout etc.) are stored within easy reach on shelves or in the lockable bin drawer. The entire contents in the WorkCenter can be secured with the locking tambour door.

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WRIGHT LINE INC. INTRODUCES THE WRIGHT LINE PC WORKCENTER TO ISO'S AT  
COMDEX

Wiring, reduced to one main cable, allows the entire system to be turned on and off with just the flick of a master switch equipped with a circuit breaker. Cable access is provided through a locking rear panel that also supplies proper ventilation.

Available in a choice of heights (50" or 63") and widths (24" or 30"), the PC WorkCenter can be integrated with open office environments or used as a free-standing unit. Locking casters provide mobility within the work area and for shared use.

Wright Line Inc. offers ISO's a broad range of products for microcomputer users including the PC WorkCenter, DOCUMATE<sup>R</sup> center-hook filing devices and ready-to-assemble furniture.

For more information on Wright Line ISO's Dealer Program contact:  
Wright Line Inc., Brian Rillahan, ISO Market Development Manager,  
Wright Line Inc., 135 Gold Star Blvd., Worcester, MA 01606 (617) 852-4300.